

Hotel Lobby

TOUR 4

Barrio Logan Murals and Chicano Park

12:30-1:45

Special Event IV

Lahina Bay Room

LUNCHEON AND KEYNOTE ADDRESS

"CALIFORNIA-MEXICO RELATIONS, NOW AND IN THE FUTURE."

The Honorable Bob Filner, Representative, 50th District,
U.S. House of Representatives

2:00-3:45

Panel Sessions

Paradise Room

BORDER HEALTH

Moderator: Norma Ojeda, (SDSU)

Presenters: Norma Ojeda, (SDSU); Jenny Quintana,
(SDSU); Lauri Senini, San Diego County Department of Health,
Steve Waterman, San Diego County Department of Health

Tropic Surf Room

THE SICK, SAD, AND SORRY STATUS OF INDUSTRIAL TECHNOLOGY
CURRICULUM IN CALIFORNIA'S PUBLIC SCHOOLS

Moderator: Roger Hughes, Gahr High School

Presenters: Michaela Platzer, American Electronics Association; Gary
Densham, Southern California Auto Club; Max Lizarraga, Mt. San
Antonio College; Roger Hughes, Gahr High School; John Chocholak,
Manufacturing Teachers Association; Jim Satterberg, Fresno Unified
School District

Pacific Room

CROSSROADS OF HIGHER EDUCATION: CALIFORNIA STATE
UNIVERSITY IN THE NEW CENTURY

Moderator: Jeff Lustig, CSU Sacramento

Presenters: Susan Mesienhelder, California Faculty Association; Stefan
Blake, Joint Legislative Committee for Review of the Master Plan State
Capitol; Christopher Newfield, UC Santa Barbara

ADDITIONAL INFORMATION

Conference Parking

Hanalei Hotel charges \$3.00 for day parking (during scheduled conference events) and \$6.00 for overnight parking.

Hotel Accommodations

The Hanalei Hotel is within minutes of downtown San Diego, historic Old Town, Fashion Valley and Mission Valley Center shopping malls, and public transportation, including the San Diego Trolley, which connects to other destinations in San Diego and the border crossing to Tijuana, Mexico. The hotel provides complimentary shuttle service to Old Town, Fashion Valley Mall, Riverwalk Golf Course, and the San Diego Metropolitan Transit System.

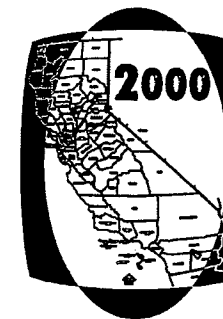
Travel to Mexico

Please note that you must declare all agricultural items you bring from Mexico upon reentering the United States. Failure to do so may result in delays and fines of up to \$1,000. Fruits, vegetables, meats, and birds taken from the U.S. to Mexico may not be allowed to reenter. Please pick up a U.S. Agricultural Quarantine Information sheet at the registration table.



PROGRAM DESIGN BY GUILLERMO NERICCIO GARCÍA FOR MEMOGR@PHICS, [HTTP://WWW-ROHAN.SDSU.EDU/DEPT/PRESS/MEMO.HTML](http://www-rohan.sdsu.edu/dept/press/memo.html) • MEMO@SDSU.EDU

HANAIEI HOTEL • FEBRUARY 10-12, 2000 • SAN DIEGO, CALIFORNIA



CALIFORNIA'S

FUTURE

IN THE

MILLENNIUM

CALIFORNIA STUDIES ASSOCIATION TWELFTH ANNUAL CONFERENCE

CONFERENCE HOST

SAN DIEGO STATE UNIVERSITY



Conference Sponsors

INSTITUTE FOR REGIONAL STUDIES OF THE CALIFORNIAS, SDSU
 DEPARTMENT OF POLITICAL SCIENCE, SDSU
 COLLEGE OF ARTS AND LETTERS, SDSU
 SAN DIEGO PADRES
 CENTRE CITY DEVELOPMENT CORPORATION
 BARONA BAND OF MISSION INDIANS
 SOUTHWEST CENTER FOR ENVIRONMENTAL RESEARCH AND POLICY

Organizing Committee

Co-Chair: Paul Ganster

Director, Institute for Regional Studies of the Californias, SDSU

Stan Pincetl

Emeritus, Department of History, SDSU

Co-Chair: Harlan Lewin

Chair, Department of Political Science, SDSU

Harry Polkinhorn

Department of English and Comparative Literature, SDSU

Lynn Gamble

Department of Anthropology, SDSU

Glen Sparrow

Department of Public Administration and Urban Planning, SDSU

Barbara Hartung

Executive Assistant to the President, SDSU

Carol Sweedler-Brown

Associate Dean, College of Arts and Letters, SDSU

David Matlin

Department of English and Comparative Literature, SDSU

Richard Wright

Department of Geography, SDSU

Riz Oades

Department of History, SDSU

CONTACT

Charlotte Ochiqui

CSA Program Coordinator

San Diego State University

Institute for Regional Studies of the Californias

5500 Campanile Drive

San Diego, CA 92182-4403

Tel: (619) 594-5423

Fax: (619) 594-5474

E-mail: scerpcal@mail.sdsu.edu

WEB SITE

www-rohan.sdsu.edu/~irsc



IN THE ERSTWHILE WORLD CAPITAL OF TEENAGERS, WHERE MILLIONS OVERSEAS STILL IMAGINE GIDGET AT A LATE-NIGHT SURF PARTY, THE BEACHES ARE NOW CLOSED AT DARK, PATROLLED BY HELICOPTER GUNSHIPS AND POLICE DUNE BUGGIES.

MIKE DAVIS
ECOLOGY OF FEAR

FOR IT WAS NOW LIKE WALKING AMONG MATRICES OF A GREAT DIGITAL COMPUTER, THE ZEROES AND ONES TWINNED ABOVE, HANGING LIKE BALANCED MOBILES RIGHT AND LEFT, AHEAD, THICK, MAYBE ENDLESS. BEHIND THE HIEROGLYPHIC STREETS THERE WOULD EITHER BE A TRANSCENDENT MEANING OR ONLY THE EARTH

THOMAS PYNCHON
THE CRYING OF LOT 49



is currently undergoing a metamorphosis that will dramatically affect its future. The current trends of globalization, immigration, cultural diversity, environmental conditions, education, and economic growth are changing the socioeconomic base of the state that will transform it into one of the most strategically vital regions in the Northern Hemisphere in the next millenium. Through an analysis of past experiences, current issues, and projections arranged in concurrent tracks of People, Culture, and the Border; Growth, Industry, and Infrastructure; and History, Literature, and Education, the conference panel sessions will explore issues vital to California's future and provide a forum to discuss policy for the new millennium.

SPECIAL FEATURES

PUBLISHERS' BOOK EXHIBIT Cove Room

The book exhibit will be open to CSA conference participants on Thursday, February 10, 1:00-5:00 p.m.; Friday, February 11, 8:30 a.m.-5:00 p.m.; and Saturday, February 12, 8:30a.m.-3:30 p.m. A variety of works will be on display, especially publications dealing with California history, culture, politics, education, and the arts. Publishers at this year's conference include Heyday Books, Pacific Research Institute, San Diego State University Press, Institute for Regional Studies of the Californias, and Addison Wesley Longman.

PAIPAI AND KUMIAI ARTISANS Cove Room

Artisans from the Paipai and Kumiai people of the northern peninsula will be demonstrating pottery and basket weaving.

GUIDED TOURS Hotel Lobby

Guided tours of various sites in San Diego and Tijuana will be conducted. Tours will run concurrent to scheduled panel presentations. These tours will visit sites in San Diego and Tijuana and will further explore issues discussed in the conference. Due to limited seating, all tours are available on a first come, first serve basis. The San Diego-Tijuana Border Tour will be held Wednesday, February 9, 2000, a day before the conference. This tour will depart from the Hanalei Hotel at 1:00 p.m. and conclude at 8:00 p.m. There will be a \$30.00 fee. Other tours will run concurrent to scheduled panel sessions. Tours will depart from the Hanalei Hotel and will last approximately 90 minutes. There will be a \$10.00 fee for each local tour.

Wednesday, February 9, 2000, 1:00-8:00 p.m.

Tour 1: The San Diego-Tijuana Border Region, led by Dr. Glen Sparrow, Department of Public Administration and Urban Studies, San Diego State University.

This tour will visit several sites in San Diego and Tijuana, including a colonia, the Tijuana Estuary, and Avenida Revolución for dinner and shopping.

Thursday, February 10, 2000, 2:00-3:45 p.m.

Tour 2: Historic Old Town, San Diego, led by Dr. Ron Quinn, Professor of History, San Diego State University.

This tour includes a visit to the Estudillo House and other significant buildings in Mexican and early American San Diego.

Friday, February 11, 2000, 10:30a.m.-12:15 p.m.

Tour 3: The Gaslamp Quarter Historic District and other Redevelopment Areas, led by Sheila Hardin, Centre City Development Corporation.

Some redevelopment areas will be visited during this tour which covers projects in eight downtown neighborhoods including the Gaslamp Quarter Historic District, Horton Plaza, Little Italy, and others. Saturday, February 12, 2000

Saturday, February 12, 2000, 10:30am-12:15 p.m.

Tour 4: Barrio Logan Murals and Chicano Park, led by Salvador Torres, artist, muralist, and Barrio Logan resident.

This tour will visit Chicano Park, famous for its giant murals painted on freeway pillars, as well as other sites that display the art work of the San Diego Chicano community.

WEDNESDAY, FEBRUARY 9

1:00-8:00

Hotel Lobby TOUR 1
The San Diego-Tijuana Border Region

THURSDAY, FEBRUARY 10

1:00-1:45

Lahina Bay **Conference Opening**
"HIGHER EDUCATION AND THE FUTURE OF CALIFORNIA"
Dr. Stephen L. Weber, President, San Diego State University (SDSU)

2:00-3:45

Paradise Room **Panel Sessions**
PERFORMANCE ART AND POETRY FROM TIJUANA
Moderator: Harry Polkinhorn, (SDSU)
Presenters: Emily Hicks, (SDSU); Eduardo Arellano, Tijuana; David Landry, (SDSU); Francisco Bustos, (SDSU)

Tropic Surf Room FUTURE VISIONS OF SAN DIEGO
Moderator: Susan G. Davis, University of California, San Diego (UCSD)
Presenters: Susan G. Davis, (UCSD); Anibal Yañez-Chavez, CSU San Marcos; Larry Herzog, (SDSU); Jeff Charles, CSU San Marcos

Hotel Lobby

TOUR 2
Historic Old Town

4:00-5:45

Paradise Room **Panel Sessions**
BUILDING HEALTHY ASIAN/FILIPINO COMMUNITIES IN SAN DIEGO: PUBLIC HEALTH ISSUES AND TRENDS
Moderator: Riz A. Oades, (SDSU)
Presenters: Riz A. Oades, (SDSU); Elena Yu, (SDSU); Maria R. Mason, American Cancer Society, California Division; Maria Rosario Araneta, School of Medicine, (UCSD); Ofelia V. Dirige, (SDSU)

Tropic Surf Room

SAN DIEGO'S ECONOMIC OPPORTUNITIES AND CHALLENGES IN THE MILLENNIUM
Moderator: Cheryl Mason, Employment Development Department, State of California
Presenters: Marney Cox, San Diego Association of Governments; Tom Sheffer, San Diego Regional Economic Development Corporation; Terri Bergman, San Diego Workforce Partnership; Cheryl Mason, Employment Development Department

Pacific Room

DEEP HISTORY & FAR HORIZONS—INHABITING THE CALIFORNIAS
Moderator: John F. Keilch, University of California, Office of the President
Presenters: Herb Dallas, California Department of Parks and Recreation, San Diego; Roberto Rodriguez, Aztlanahuac Institute; John F. Keilch, University of California, Office of the President; Alfredo Figueroa, Escuela de la Raza Unida; Jerry Schaefer, ASM Affiliates

6:30-11:00

Hotel Lobby **Special Event I**
EVENING EVENT AT THE BARONA BAND OF MISSION INDIANS RESERVATION

FRIDAY, FEBRUARY 11

- 8:30-10:15 Panel Sessions**
- Paradise Room** A JOURNEY THROUGH THE PAST, THE PRESENT, AND FUTURE OF THE BORDER THROUGH STORY, SONG, AND ANALYSIS
Moderator: Edward Dunn, Interfaith Coalition for Immigrant Rights (ICIR)
Presenters: Rosemary Johnston, Interfaith Shelter Network; Roberto Martinez, American Friends Service Committee; Gioacchino Campese, Casa del Migrante
- Tropic Surf Room** THE ECONOMIC FUTURE OF THE SAN DIEGO REGION: TRADE, TRANSPORTATION, AND LAND USE
Moderator: Donna L. Alm, Centre City Development Corporation (CCDC)
Presenters: Julie Meier Wright, Economic Development Corporation; Lynne L. Heidel, (CCDC); Sanford Goodkin, Sanford R. Goodkin & Associates
- Pacific Room** POLITICS, ENVIRONMENT, AND MEMORY: NEW DIRECTIONS IN CALIFORNIA HISTORY
Moderator: Kevin Starr, California State Library
Presenters: Mary Coomes, Glen Gendzel, Phoebe Kropp, and Jared Orsi, University of California Humanities Research Institute
- 10:30-12:15 Panel Sessions**
- Paradise Room** PRESERVING CULTURAL IDENTITY ON THE BORDER
Moderators: Lynn H. Gamble and Alan Kilpatrick, (SDSU)
Presenters: Alan Kilpatrick, (SDSU); Chet Barfield, San Diego Union Tribune; Stephen J. Bouscaren, San Diego City College; Ken Hedges, San Diego Museum of Man; Jerry Moore, CSU Dominguez Hills
- Tropic Surf Room** SAN DIEGO'S AGRICULTURE: CHALLENGES AND OPPORTUNITIES
Moderator: Desmond Jolly, UC Davis
Presenters: Diane Wallace, UC Cooperative Extension; Erik Larson, San Diego Farm Bureau; Scott Murray, Greater San Diego Resource and Conservation District; Al Staley, San Diego Farm Bureau; Ramiro Lobo, UC Cooperative Extension
- Pacific Room** PERSPECTIVES ON THE LITERARY HISTORY OF SAN DIEGO
Moderator: Susie Lan Cassel, CSU San Marcos
Presenters: Mike Wilken, Native Cultures Institute of Baja California, (CUNA); Theresa Muranaka, California State Parks; Susie Lan Cassel, CSU San Marcos; Welton Jones, San Diego Union Tribune; Jennifer S. Tuttle, (SDSU)
- Hotel Lobby** TOUR 3
 The Gaslamp Quarter Historic District & Other Redevelopment Areas
- 12:30-1:45 Special Event II**
- Lahina Room** CAREY MCWILLIAMS AWARD LUNCHEON
 Recipients are James D. Houston and Jeanne Wakatsuki Houston, authors of *Farewell to Manzanar*, a book about the true story of a Japanese-American family's confinement in California's Manzanar internment camp during World War II.

- 2:00-3:45 Panel Sessions**
- Tropic Surf Room** WATER AND CALIFORNIA'S FUTURE
Moderator: Susan Michel, SDSU
Presenters: Susan Michel, SDSU, Lori Saldaña, Border Environment Cooperation Commission
- Pacific Room** GROWTH OF THE PRISON SYSTEM
Moderator: David Matlin, SDSU
Presenters: Alan Krogan, County of San Diego Probation Department; Karen Shain, California Coalition of Women Prisoners
- 4:00-5:45 Plenary Session**
- Lahina Bay Room** THE BORDER
 Excerpts from the national PBS newsmagazine examining contemporary stories along the U.S.-Mexican border.
Moderator and Presenter: Paul Espinosa, Filmmaker, Espinosa Productions
- 6:00-7:00 CSA Business Meeting**
- Pacific Room** Meeting will discuss CSA issues, membership, and its thirteenth conference.
- 7:00-9:00 Special Event III**
- Lahina Bay Room** EVENING RECEPTION
 Border Ballad: Tales from the New Frontier, a spoken word and musical by Rubén Martínez
Moderator and Presenter: Rubén Martínez

SATURDAY, FEBRUARY 12

- 8:30-10:15 Panel Sessions**
- Paradise Room** BARRIO LOGAN
Moderator: Richard Juárez, Metropolitan Area Advisory Committee (MAAC)
Presenters: Richard Juárez, MAAC; Maria Moya, Environmental Health Coalition; Salvador Torres, Artist; Norma Chavez, MAAC Project; Julio A. Galindo, Barrio Logan College Institute
- Tropic Surf Room** TRANSPORTATION PRICING REFORM AND URBAN SUSTAINABILITY: ECONOMIC VITALITY, SOCIAL EQUITY, ENVIRONMENTAL QUALITY
Moderator: Sherman Lewis, CSU Hayward
Presenters: Sherman Lewis, CSU Hayward; Deborah Redman, Southern California Association of Governments; James Thomas Rojas, Metropolitan Transportation Authority; Gloria Ohland, Surface Transportation Policy Project; John Holtzclaw, Urban Planner, Sierra Club
- Pacific Room** BACK TO THE FUTURE: VISIONS AND NIGHTMARES OF CALIFORNIA'S FUTURE IN HISTORICAL PERSPECTIVE
Moderator: Lisbeth Haas, UC Santa Cruz
Presenters: Bill Deverell, California Institute of Technology; Cecilia Elizabeth O'Leary, CSU Monterey Bay; Tony Platt, CSU Sacramento; Jeannie Pfaelzer, University of Delaware; Charles Wollenberg, Vista College
- 10:30-12:15 Plenary Session**
- Lahina Bay Room** LATINOS AND HOLLYWOOD
Moderator: David Maciel, CSU Dominguez Hills
Presenters: Elpidia Carrillo and Susan Racho

long term plan
 brochure
 - Membership of outreach / growth / present
 - Conf. ~~at~~ (at that time, part of Charlotte)
 - ~~Chair~~ of Story Camp - approx 100, nomination for SE
 who's stepping down
 - Website of CSA HQ - Cal Thinkers w/ CCH
 - Finance - Jackie R.
 Orange Co. Disney Calif. adventure
 Denise - O. Hat Conf.
 ASAC
 Conf. notes
 Ettington
 UC Merced - Data 1/10/2004

Crazy Brian