California Studies Association Conference XIII

Outgrowing California - Where is the Boom Taking Us?
Sponsored by Oakland Public Library and the Oakland Museum of California
February 8-10, 2001 Oakland Museum of California, Oakland, CA

Conference Schedule

Thursday
Afternoon
(1-2:45 pm)
Panel 1 - Arts in the City – Phil Linhares, Chair. Chief Curator, Oakland Museum of California. Panelist: Cheryl Wicker, President, San Francisco Art Dealers Association.
Panel 2 - Who Will Own A Home? California's Skyrocketing Real Estate. Scott Shafer, KQED, Chair. Panelists: Angela Blackwell, President and Founder of Policy Link in Oakland; Tom Jones, architect, community planner, housing expert with the Department of Housing and Urban Development office in San Francisco; and Carl Guardino, President and CEO of the Silicon Valley Manufacturing Group.
Panel 3 - The Revival of Central Oakland: Who Benefits & Who Suffers from an Economic Boom? Frederick Hertz, Chair. Land use attorney and preservation advocate. Panelists: Naomi Schiff, downtown small business owner; Phil Tagami, developer of historic properties in Oakland and Port Commissioner; and Robert Lyons, former head of negotiations for Oakland's redevelopment agency.

Coffee Break

(3-4:45 pm)
Panel 4 - The Boom in the Great Valley Dante Noto, UCOP, Chair. Panelist: John Landis, Dept of City and Regional Planning, UCB.
Panel 5 - Engines of Bay Area Growth. Chris Benner, Chair. UC President's Postdoctoral Fellow.
Panel 6 - Recipe for Disaster? Heterogeneous Population and Homogeneous Electorate. Andres Jiménez, Chair. Director, California Public Policy Center, U.C. Office of the President. Panelist: Belinda Reyes, Research Fellow at the Public Policy Institute of California and Senior Program Associate at Policylink.

6:00 pm – Opening at the Oakland Public Library
Special Event I - Photographic Exhibits
7:30 – 9:30 pm – Keynote Speaker: Jerry Brown, Mayor of Oakland

Friday
Morning
(8:30-10:15 am)
Plenary - California in the New Millennium: The Changing Social and Political Landscape. Featuring Philip Angelides, State Treasurer; Mark Baldassare, pollster,
Coffee Break

(10:30 am -12-15 pm)
Panel 1 – The population we are becoming: Changing Needs and Impacts. Dowell Myers, Chair, Professor of Demography and Urban Planning, University of Southern California. Panelists: Shelley Lapkoff, education expert with Lapkoff & Gobalet Demographic Research, Inc; David Hhayes-Bautista, Director of the Center of Latino Health and Culture in the UCLA School of Medicine; and Paul Ong, labor force expert and Director of the Lewis Center for Regional Studies at UCLA.
Panel 2 - Starr Fellows in California Studies - Kevin Starr, Chair. Panelists: Kyle Julien; Beverly Schwartzberg; Josh Sides; and Julie Guthman.

(12:30 – 1:45 pm)
Special Event II – Lunch Lecture by Carey McWilliams Jr., Professor of Political Science, Rutgers University

(2:00 – 3:45 pm)
Panel 4 - Libraries in the New California – Richard Walker, Chair. Professor, Geography Department UC Berkeley, Chair, California Studies Association.
Panel 5 - Endless Sprawl or Smart Growth. Marty Bennett, Chair. Santa Rosa Junior College. Panelists: David Keller, Petaluma City Council; Patricia Wiggins, California State Assembly, 7th District; Howard Greenwich, East Bay Alliance for a Sustainable Economy in Oakland; and Rachel Peterson, Executive Director, Urban Ecology, Oakland.
Panel 6 - An Ungodly Pace: A Look into the Big Future of California Higher Education. John Douglass, Chair. Senior Research Fellow, Center for Studies in Higher Education, UC Berkeley. Panelists: Christopher L. Cabaldon, Vice Chancellor Policy, Planning and External Affairs, California Community Colleges Chancellor's Office and Mayor West Sacramento; Alex M. Saragoza, Vice Provost Educational Outreach, UCOP and Professor of Ethnic Studies, UC Berkeley; and David S. Spence, Executive Vice Chancellor and Chief Academic Office, California State University system.

Coffee Break

(4:00 – 5:45 pm)
Panel 7 - Awakening From the California Dream: Environmental History. Phil Mumma, Chair. Associate Director (Retired), The Oakland Museum of California. Panelists: Gray Brechin, geographer, historian, co-author - Farewell Promised Land; author of Imperial San Francisco: Urban Power, Earthly Ruin"; Robert Dawson, photographer, co-author of
The Great Central Valley: California's Heartland and Farewell Promised Land and; David D. Schmidt, U.S. Environmental Protection Agency.

**Panel 8 - Wouldn't It Be Nice? - A Statewide Land-Use Plan.** Stephanie Pincetl, Chair. Research Associate Professor of Geography, University of Southern California, and Coordinator, Sustainable Cities Program. Panelists: Tony Lettieri, President, California Chapter of American Planning Association; Terrel Watt, land use consultant, San Francisco; and Angela Johnson-Meszaros, Executive Director, California League of Conservation Voters Education Fund.

**Panel 9 – Is California Governable? Size, Diversity and Political Will.** John Syer, Chair. Professor of Government, CSU Sacramento and co-author of *Power and Politics in California*. Panelists: Hans Johnson, former California Dept. of Finance demographer, now with Public Policy Institute of California; Susan Rasky, senior lecturer, Graduate School of Journalism, U.C. Berkeley; and Fred Silva, former Executive Director, California Constitutional Review Commission, now with Public Policy Institute of California.

**Evening (8:00 to 10:30 pm)**
Special Event III (entertainment)

**Saturday Morning (8:30 – 10:15 am)**

**Panel 1 - Growing With a Difference: Demographic Change and Multicultural Curriculum Development** - Robert Coleman-Senghor, Chair. Panelists: Donna Leary, Education Consultant, Oakland Museum of California; Elizabeth Lay, Teacher and Curriculum Developer, Oakland Technical High School; Fernando Nugent, Teacher and Curriculum Developer, Geyserville High School; and Edward Castillo, Coordinator, Native American Studies, Sonoma State University.

**Panel 2 - Battles Around the Bay.** Gray Brechin, Chair. Historical geographer and author of *Imperial San Francisco: Urban Power, Earthly Ruin*. Panelists: David Lewis, Executive Director, Save the Bay; Dr. Martin Griffin, physician and environmental activist; and Nancy Nadel, member, Oakland City Council.

**Panel 3 - Fuel for Growth? CALFED and California Water Policy** - Phil Mumma, Chair.

**Coffee Break**

(10:30 – 12:15)

**Panel 4 - The Changing Face of Central Valley Communities** - Gerald Haslam, Chair. Professor emeritus, Sonoma State University and author of *The Great Central Valley: California’s Heartland* and *Working Man Blues: Country Music in California*. Panelists: Manuel Gonzales, History teacher at Diablo Valley College and author of *Mexicanos: A History of Mexicans in the United States*; Isao Fujimoto, U.C. Davis expert on community studies with extensive research on towns and cities in the Central Valley; and Toulu Thao, Community Builder, US Department of Housing and Urban Development.

**Panel 5 – New Cultural Responses to a New California: Reimagining California Cultural
Institutions - Ralph Lewin, Chair. Associate Director, California Council for the Humanities. Panelists: Sojin Kim, Curator, National Japanese American Museum; George Sanchez, Professor of History, University of Southern California; and Holly Alonzo, Project Director, Faces of Fruitvale Community Project of Oakland.

(12:30 – 1:45 pm)
Special Event IV – Carey McWilliams Lunch Honoring Gerald Haslam

(2:00 – 4:00 pm)
Plenary: "The Legacy of David Brower"

(4:00 – 5:30 pm)
California Studies Association Business Meeting

Visit http://www.thinkcalifornia.net, the California Humanities Network

CSA conference Participants

Holly Alonzo, Faces of Fruitvale Community Project, Oakland
Mark Baldassare, pollster and author
Chris Benner, doctoral candidate, city and regional planning, UC Berkeley
Marty Bennett, Santa Rosa Junior College
Gray Brechin, geographer, author
Robert Dawson, photographer
John Douglass, Director, Center for Studies in Higher Education, UC Berkeley
Isao Fujimoto, Professor Emeritus, UC Davis
Manuel Gonzales, Diablo Valley College teacher, author
Howard Greenwich, East Bay Alliance for a Sustainable Economy
Martin Griffin, physician, environmental activist
Julie Guthman, Starr Fellow in California Studies
Gerald Haslam, author, educator
David Hayes-Bautista, Center of Latino Health and Culture, UCLA School of Medicine
Barbara Henry, Oakland Museum Chief Curator of Education
Frederick Hertz, land use attorney
David Keller, Petaluma City Councilmember
Andrés Jiménez, California Public Policy Center
Angela Johnson-Meszaros, California League of Conservation Voters
Kyle Julien, Starr Fellow in California Studies
Sojin Kim, Curator, National Japanese American Museum
David Kipen, Book Editor, San Francisco Chronicle
Shelley Lapkoff, Lapkoff & Gobalet Demographic Research, Inc.
Elizabeth Lay, Social Studies teacher, Oakland Technical High, California Teacher of the Year
Tony Lettieri, California Chapter of American Planning Association
Ralph Lewin, California Council for the Humanities
David Lewis, Save the Bay
Philip Linhares, Art Curator, Oakland Museum of California
Robert Lyons, redevelopment expert
Carey McWilliams, author, Rutgers University Professor
Phil Mumma, Conference Chairman
Dowell Myers, Professor of Demography and Urban Planning, USC
Nancy Nadel, Oakland City Councilmember
Barry Nelson, National Resources Defense Council
Dante Noto, University of California Office of the President
Paul Ong, Lewis Center for Regional Studies, UCLA
Rachel Peterson, Urban Ecology, Oakland
Stephanie Pincetl, Professor of Geography, USC
Belinda Reyes, Public Policy Institute of California
George Sanchez, Professor of History, USC
Naomi Schiff, small business owner
David O. Schmidt, U.S. Environmental Protection Agency
Beverly Schwartzberg, Starr Fellow in California Studies
Scott Shafer, KQED The California Report
Josh Sides, Starr Fellow in California Studies
Kevin Starr, author, California State Librarian
John Syer, professor of government, CSU Sacramento
Phil Tagami, developer of historic properties, Oakland Port Commissioner
Toulu Thao, U.S. Department of Housing and Urban Development
Richard Walker, Professor of Geography, UC Berkeley, CSA Chairman
Terrel Watt, land use consultant
Patricia Wiggins, California State Assembly