

California Studies Association Conference XIII

**Outgrowing California - Where is the Boom Taking Us?**  
**Sponsored by Oakland Public Library and the Oakland Museum of California**

February 8-10, 2001 Oakland Museum of California, Oakland, CA

**Conference Schedule**

**Thursday**

**Afternoon**

**(1-2:45 pm)**

**Panel 1 - Arts in the City** – Phil Linhares, Chair. Chief Curator, Oakland Museum of California. Panelist: Cheryl Wicker, President, San Francisco Art Dealers Association.

**Panel 2 - Who Will Own A Home? California's Skyrocketing Real Estate.** Scott Shafer, KQED, Chair. Panelists: Angela Blackwell, President and Founder of Policy Link in Oakland; Tom Jones, architect, community planner, housing expert with the Department of Housing and Urban Development office in San Francisco; and Carl Guardino, President and CEO of the Silicon Valley Manufacturing Group.

**Panel 3 - The Revival of Central Oakland: Who Benefits & Who Suffers from an Economic Boom?** Frederick Hertz, Chair. Land use attorney and preservation advocate. Panelists: Naomi Schiff, downtown small business owner; Phil Tagami, developer of historic properties in Oakland and Port Commissioner; and Robert Lyons, former head of negotiations for Oakland's redevelopment agency.

**Coffee Break**

**(3-4:45 pm)**

**Panel 4 - The Boom in the Great Valley** Dante Noto, UCOP, Chair. Panelist: John Landis, Dept of City and Regional Planning, UCB.

**Panel 5 - Engines of Bay Area Growth.** Chris Benner, Chair. UC President's Postdoctoral Fellow.

**Panel 6 - Recipe for Disaster? Heterogeneous Population and Homogeneous Electorate.** Andres Jiménez, Chair. Director, California Public Policy Center, U.C. Office of the President. Panelist: Belinda Reyes, Research Fellow at the Public Policy Institute of California and Senior Program Associate at Policylink.

**6:00 pm** – Opening at the Oakland Public Library  
Special Event I - Photographic Exhibits

**7:30 – 9:30 pm** – **Keynote Speaker: Jerry Brown, Mayor of Oakland**

**Friday**

**Morning**

**(8:30-10:15 am)**

**Plenary - California in the New Millennium: The Changing Social and Political Landscape.** Featuring Philip Angelides, State Treasurer; Mark Baldassare, pollster,

author, and Senior Fellow at the Public Policy Institute of California.

### **Coffee Break**

**(10:30 am -12-15 pm)**

**Panel 1** – The population we are becoming: Changing Needs and Impacts. Dowell Myers, Chair, Professor of Demography and Urban Planning, University of Southern California. Panelists: Shelley Lapkoff, education expert with Lapkoff & Gobalet Demographic Research, Inc; David Hhayes-Bautista, Director of the Center of Latino Health and Culture in the UCLA School of Medicine; and Paul Ong, labor force expert and Director of the Lewis Center for Regional Studies at UCLA.

**Panel 2** - Starr Fellows in California Studies - Kevin Starr, Chair. Panelists: Kyle Julien; Beverly Schwartzberg; Josh Sides; and Julie Guthman.

**Panel 3** - Wreathed in Mystery: Who should be California's Next Poet Laureate, and What Possible Good Can Come of It? - David Kipen, Chair. Book Editor, San Francisco Chronicle. Panelists: Dana Gioia, author of *Can Poetry Matter?*; Joyce Jenkins, editor, *Poetry Flash*; Ray Tatar, Literature Grants Administrator, California Arts Council; Wilma Elizabeth McDaniel, poet; Robert Hass, former U.S. poet laureate; and Aleida Rodriquez, poet.

**(12:30 – 1:45 pm)**

Special Event II – Lunch Lecture by Carey McWilliams Jr., Professor of Political Science, Rutgers University

**(2:00 – 3:45 pm)**

**Panel 4** - Libraries in the New California – Richard Walker, Chair. Professor, Geography Department UC Berkeley, Chair, California Studies Association.

**Panel 5** - Endless Sprawl or Smart Growth. Marty Bennett, Chair. Santa Rosa Junior College. Panelists: David Keller, Petaluma City Council; Patricia Wiggins, California State Assembly, 7th District; Howard Greenwich, East Bay Alliance for a Sustainable Economy in Oakland; and Rachel Peterson, Executive Director, Urban Ecology, Oakland.

**Panel 6** - An Ungodly Pace: A Look into the Big Future of California Higher Education. John Douglass, Chair. Senior Research Fellow, Center for Studies in Higher Education, UC Berkeley. Panelists: Christopher L. Cabaldon, Vice Chancellor Policy, Planning and External Affairs, California Community Colleges Chancellor's Office and Mayor West Sacramento; Alex M. Saragoza, Vice Provost Educational Outreach, UCOP and Professor of Ethnic Studies, UC Berkeley; and David S. Spence, Executive Vice Chancellor and Chief Academic Office, California State University system.

### **Coffee Break**

**(4:00 – 5:45 pm)**

**Panel 7** - Awakening From the California Dream: Environmental History. Phil Mumma, Chair. Associate Director (Retired), The Oakland Museum of California. Panelists: Gray Brechin, geographer, historian, co-author - *Farewell Promised Land*; author of *Imperial San Francisco: Urban Power, Earthly Ruin*"; Robert Dawson, photographer, co-author of

*The Great Central Valley: California's Heartland and Farewell Promised Land* and; David D. Schmidt, U.S. Environmental Protection Agency.

**Panel 8 - Wouldn't It Be Nice? - A Statewide Land-Use Plan**. Stephanie Pincetl, Chair. Research Associate Professor of Geography, University of Southern California, and Coordinator, Sustainable Cities Program. Panelists: Tony Lettieri, President, California Chapter of American Planning Association; Terrel Watt, land use consultant, San Francisco; and Angela Johnson-Meszaros, Executive Director, California League of Conservation Voters Education Fund.

**Panel 9 – Is California Governable? Size, Diversity and Political Will**. John Syer, Chair. Professor of Government, CSU Sacramento and co-author of *Power and Politics in California*. Panelists: Hans Johnson, former California Dept. of Finance demographer, now with Public Policy Institute of California; Susan Rasky, senior lecturer, Graduate School of Journalism, U.C. Berkeley; and Fred Silva, former Executive Director, California Constitutional Review Commission, now with Public Policy Institute of California.

### **Evening (8:00 to 10: 30 pm)**

Special Event III (entertainment)

## **Saturday**

### **Morning**

**(8:30 – 10:15 am)**

**Panel 1 - Growing With a Difference: Demographic Change and Multicultural Curriculum Development** - Robert Coleman-Senghor, Chair. Panelists: Donna Leary, Education Consultant, Oakland Museum of California; Elizabeth Lay, Teacher and Curriculum Developer, Oakland Technical High School; Fernando Nugent, Teacher and Curriculum Developer, Geyserville High School; and Edward Castillo, Coordinator, Native American Studies, Sonoma State University.

**Panel 2 - Battles Around the Bay**. Gray Brechin, Chair. Historical geographer and author of *Imperial San Francisco: Urban Power, Earthly Ruin*. Panelists: David Lewis, Executive Director, Save the Bay; Dr. Martin Griffin, physician and environmental activist; and Nancy Nadel, member, Oakland City Council.

**Panel 3 - Fuel for Growth? CALFED and California Water Policy** - Phil Mumma, Chair.

### **Coffee Break**

**(10:30 – 12:15)**

**Panel 4 - The Changing Face of Central Valley Communities** - Gerald Haslam, Chair. Professor emeritus, Sonoma State University and author of *The Great Central Valley: California's Heartland* and *Working Man Blues: Country Music in California*. Panelists: Manuel Gonzales, History teacher at Diablo Valley College and author of *Mexicanos: A History of Mexicans in the United States*; Isao Fujimoto, U.C. Davis expert on community studies with extensive research on towns and cities in the Central Valley; and Toulou Thao, Community Builder, US Department of Housing and Urban Development.

**Panel 5 – New Cultural Responses to a New California: Reimagining California Cultural**

Institutions - Ralph Lewin, Chair. Associate Director, California Council for the Humanities. Panelists: Sojin Kim, Curator, National Japanese American Museum; George Sanchez, Professor of History, University of Southern California; and Holly Alonzo, Project Director, Faces of Fruitvale Community Project of Oakland.

**(12:30 – 1:45 pm)**

Special Event IV – Carey McWilliams Lunch Honoring Gerald Haslam

**(2:00 – 4:00 pm)**

Plenary: "The Legacy of David Brower"

**(4:00 – 5:30 pm)**

California Studies Association Business Meeting

Visit <http://www.thinkcalifornia.net> , the California Humanities Network

### **CSA conference Participants**

**Holly Alonzo**, Faces of Fruitvale Community Project, Oakland

**Mark Baldassare**, pollster and author

**Chris Benner**, doctoral candidate, city and regional planning, UC Berkeley

**Marty Bennett**, Santa Rosa Junior College

**Gray Brechin**, geographer, author

**Robert Dawson**, photographer

**John Douglass**, Director, Center for Studies in Higher Education, UC Berkeley

**Isao Fujimoto**, Professor Emeritus, UC Davis

**Manuel Gonzales**, Diablo Valley College teacher, author

**Howard Greenwich**, East Bay Alliance for a Sustainable Economy

**Martin Griffin**, physician, environmental activist

**Julie Guthman**, Starr Fellow in California Studies

**Gerald Haslam**, author, educator

**David Hayes-Bautista**, Center of Latino Health and Culture, UCLA School of Medicine

**Barbara Henry**, Oakland Museum Chief Curator of Education

**Frederick Hertz**, land use attorney

**David Keller**, Petaluma City Councilmember

**Andrés Jiménez**, California Public Policy Center

**Angela Johnson-Meszaros**, California League of Conservation Voters

**Kyle Julien**, Starr Fellow in California Studies

**Sojin Kim**, Curator, National Japanese American Museum

**David Kipen**, Book Editor, San Francisco Chronicle

**Shelley Lapkoff**, Lapkoff & Gobalet Demographic Research, Inc.

**Elizabeth Lay**, Social Studies teacher, Oakland Technical High, California Teacher of the Year

**Tony Lettieri**, California Chapter of American Planning Association

**Ralph Lewin**, California Council for the Humanities

**David Lewis**, Save the Bay  
**Philip Linhares**, Art Curator, Oakland Museum of California  
**Robert Lyons**, redevelopment expert  
**Carey McWilliams**, author, Rutgers University Professor  
**Phil Mumma**, Conference Chairman  
**Dowell Myers**, Professor of Demography and Urban Planning, USC  
**Nancy Nadel**, Oakland City Councilmember  
**Barry Nelson**, National Resources Defense Council  
**Dante Noto**, University of California Office of the President  
**Paul Ong**, Lewis Center for Regional Studies, UCLA  
**Rachel Peterson**, Urban Ecology, Oakland  
**Stephanie Pincetl**, Professor of Geography, USC  
**Belinda Reyes**, Public Policy Institute of California  
**George Sanchez**, Professor of History, USC  
**Naomi Schiff**, small business owner  
**David O. Schmidt**, U.S. Environmental Protection Agency  
**Beverly Schwartzberg**, Starr Fellow in California Studies  
**Scott Shafer**, KQED The California Report  
**Josh Sides**, Starr Fellow in California Studies  
**Kevin Starr**, author, California State Librarian  
**John Syer**, professor of government, CSU Sacramento  
**Phil Tagami**, developer of historic properties, Oakland Port Commissioner  
**Toulu Thao**, U.S. Department of Housing and Urban Development  
**Richard Walker**, Professor of Geography, UC Berkeley, CSA Chairman  
**Terrel Watt**, land use consultant  
**Patricia Wiggins**, California State Assembly