California Studies Association
Sixteenth Annual Conference

GIMME SHELTER
CALLING CALIFORNIA HOME

April 21-23, 2004

University Hall
Loyola Marymount University
One LMU Drive
Los Angeles, California
CONFERENCE HOST
Center for Study of Los Angeles, Loyola Marymount Univ.

LOCAL ARRANGEMENTS COORDINATOR
Xochitl Marquez

CONFERENCE PROGRAM COMMITTEE
Stephanie Pincetl, Chair
Terry Young
Janet Fireman
Greg Hise
Xochitl Marquez

CONFERENCE HOTEL
Furama Hotel

BOOK DISPLAYS
Linda Norton

PUBLICITY
Barbara Tannenbaum

POSTER & BROCHURE DESIGN
Frank Wiedeman
www.frankdesign.com

Photos by Dick Walker & Bob Dawson
WEDNESDAY, APRIL 21

1:30 – 2:00 p.m./Conference Welcome
Cindi Alvitre, first Chair of the Gabrieleno/Tongva Tribal Council; Richard Walker, Chair of California Studies Association

2:00 – 3:45 p.m. / Panel Sessions

GENERATIONS OF THE LAND: INDIGENOUS MEMORY AND LANDSCAPE
The panel will present how sacred space and place influences the way LA's indigenous Tongva perceive the land, how this shapes their present identities, their memories of the past, and their aspirations for the future in the place they have always called home.

Moderator: Anoosh Jojorian, Dept. of World Arts & Cultures, UCLA.
Panelists: Cindi Alvitre (Tongva). PhD student, UCLA Dept. of World Arts & Cultures; Stacey Barlowe (Tongva); Craig Torres (Tongva).

FAITH AS SHELTER: THE IMMACULATE HEART COMMUNITY
The former president of Immaculate Heart College will reflect on the ways that community members drew inspiration from Vatican II and how that reinforced their social activism, activism that precipitated a rupture with Archdiocese in 1968. The other presenters will discuss the IHM programs with which they are closely involved, Alexandria House and Casa Esperanza/Blythe Street.

Moderator: Glenna Matthews, Independent Scholar.
Panelists: Helen Kelley, IHM, former president of Immaculate Heart College; Judy Vaughan, CSJ, Director of Alexandria House; Teresita Venegas, IHM and Professor Emeritus, Loyola Marymount.

3:45 – 4:15
Break

4:15 – 6:00 p.m. / Panel Sessions

AS WE'VE SOWN: LAND, THE ULTIMATE SHELTER, AND THE PROSPECTS FOR A NEW HARVEST
Is the ongoing erosion of rurality in California “progress”? Are homeless farms a result of seeking of security -- moving away from the perceived insecurity of rural to more sheltered lives?

Moderator: Trudy Wischemann, Coord., People of Faith for Small Farms.
Panelists: Walter Goldschmidt, Emeritus Professor of Anthropology, UCLA; Gerald Haslam, author of Okies, The Great Central Valley and many more & Emeritus Prof. of English, CSU Sonoma; Rick Wartzman, business editor, Los Angeles Times and author of The King of California.

NOIR IS DEAD
Noir once examined issues of race, gender, power and safety in West Coast cities. Today, noir style has been appropriated by corporate culture ranging from Disneyland to Las Vegas to architectural styles in modern housing developments. The panel will explore the political roots of noir and probe its evolution in the post-war era.

Moderator: Barbara Tannenbaum, Independent Author & Journalist.
Panelists: Norman Klein, Professor, California Institute of the Arts, author and critic; RJ Smith, Senior Editor, Los Angeles Magazine; Eddie Mueller, Author, film historian and curator.

6:30 – 8:30 p.m. / Reception/Dinner
Entertainment, Dave Alvin, formerly of THE BLASTERS

Admission with registration
No Host Bar
Thursday, April 22nd

8:30 – 10:15 A.M. / Panel Sessions

CALLING CALIFORNIA HOME: STRUGGLING FOR IMMIGRANT RIGHTS
Immigrant workers have always been the backbone of California’s economy. Conditions in the workplace are evolving with off-shoring of manufacturing and the rise of the service economy, and there are new proposals for legalizing temporary workers. What does this mean for organizing in Los Angeles?

Moderator: Julia Wallace, History, UCLA.
Panelists: Lilia Garcia, Maintenance Cooperation Trust Fund; Cindy Cho, Korean Immigrant Workers Association; Kimi Lee, Garment Workers Center.

SHELTERING BIODIVERSITY: LIVING WITH A FEW THOUSAND OTHER SPECIES IN AND AROUND LOS ANGELES
Natural historians and urban ecologists explore the impacts of urban growth on the region’s biodiversity, the characteristics of the flora and fauna (native and non-native) that have adapted to our urban areas, and pro-active approaches to preserving biodiversity and enhancing wildlife values in the most populous county in the country.

Moderator: Janet Fireman, LA Museum of Natural History
Panelists: Kimball L. Garrett, Ornithology Collections Manager at the Natural History Museum of Los Angeles County; Daniel S. Cooper, Director of Bird Conservation, California office of the Audubon Society; Jessica Hall, landscape designer working on urban creek restoration; Travis Longcore, Science Director, Urban Wildlands Group & Institute for the Environment, UCLA.

THE SHIFTING FOUNDATION OF OUR NEIGHBORHOODS: PRIVATE INTEREST AND PUBLIC WORKS
Prop 13 initiated a decades-long shift from public to private, undermining the critical infrastructure that neighborhoods depend on and leading to a greater dependence on private interests to provide for the public good. Yet there are some public sector leaders who have bucked this trend to stake personal and political capital on bold actions in the public interest.

Moderator: Mott Smith, Principal, Civic Enterprise Associates LLC.
10:30 – 12:15 P.M. / Panel Session

SCIENTISTS, MANAGERS, AND THE MAKING OF THE CALIFORNIA BIOTECHNOLOGY INDUSTRY
A discussion of the relationship between scientists and managers that set the stage for the rise of the biotechnology industry in the 1980s, using documents and oral histories from five pioneering biotech companies.
Moderator: George McGregor, Librarian and Information Specialist, Chiron Corporation.
Panelists: Eric J. Vettel, Bancroft postdoctoral Fellow of American History, UC Berkeley; Sally S. Hughes, Director Bioscience and Biotechnology, Oral History Program Regional Oral History Office, University of California, Berkeley.

SHELTER AS SYMBOL
Shelter is both a basic human need and a symbol of human community and belonging – or exclusion. We’ll explore the symbolic dimensions of shelter and the problematic ways in which the desire for shelter is enacted in California today in such cases as the threat of destruction through wildfires, the regulation (usually ineffective) of women’s bodies, and the use of the term ‘America’ as a linguistic trope that defines who deserves shelter and who does not.
Panelists: Brandan Whearty, CSU Long Beach; Diana Martinez, CSU Long Beach; Melissa Novak, CSU Long Beach; Gavin Humes, CSU Long Beach.
Respondant: Dr. Matt Taylor, Communications Dept., California State University Long Beach.

12:15 – 1:30 P.M. / Lunch & Plenary
Keynote Speaker – Gregory Rodriguez, writer and contributing editor, Los Angeles Times

1:45 – 5:00 / Field Trips
Playa Vista
L.A.’s newest community in fifty years and declared a new Urban Model by the L.A. Times. The tour will explore efforts at a sustainable development that provides housing, commercial office space and neighborhood shopping, while adding parks, preserving the environment and restoring hundreds of acres of wetlands. Is it too good to be true?
Leader: Steve Soboroff, President, Playa Vista

Hyperion Sewage Treatment Plant
Hyperion, in Marina Del Rey, processes 500 million gallons of sewage a day through its state of the art facility, then sends the effluent miles out into the Pacific (in hopes it won’t return…). The tour will provide an insider’s view of how a major city processes and disposes of its watery wastes.
Tour lead by staff of Hyperpion.

Murals
A tour of several highly regarded works of African America mural art, including examples from the past and present that provide powerful commentary on history, politics, and society. A glimpse at part of the artistic heritage of ‘the mural capital of the world, Los Angeles’.
Leader: Paul Von Blum, lecturer in African American Studies and Art History, UCLA.

Ballona Wetlands
A beautiful, life-filled urban wetland, the Ballona Creek estuary marsh once covered 2,000 acres, was reduced by development to 190, and is now being restored to 340 acres. We’ll visit the salt-water marsh and dunes, then the freshwater wetland. Comfortable outdoor shoes are recommended for approximately a one-mile walk.
Leader: The Friends of Ballona Wetlands

5:30-7:00 P.M. / Housing Plenary
Living On The Fringe: Livable Communities Or Suburban Sprawl
Greg Medeiros, Centennial Founders LLC
Dan Palmer, Palmer Investments
Steve Soboroff, President, Playa Vista

followed by reception, open to all
Friday April 23

8:30 – 10:15 A.M. / Panel Sessions

WRITING ON CALIFORNIA
Why does California continue to fascinate (or horrify) writers and journalists? What is it about the edgy encounter between nature and civilization in the Golden State that gives flight to a certain genre of evocative documentary literature?


HOUSING AND COMMUNITY DESIGN
A discussion of key developments in California housing: the mass-produced bungalow (an icon of American life); the refined domestic design of Julia Morgan; the postwar suburbs as places of social conformity – or not?; and contemporary designs in multiple family housing in Los Angeles, the country’s densest urban area.

Panelists: Christopher M. Sterba, independent scholar, Berkeley; Karen McNeil, UC Berkeley, historian of Julia Morgan; Alan Loomis, architect and planner, Los Angeles; Tom Zakim, History, UC San Diego.

THE SHAME OF THE CITY
The lack of park space in LA has been characterized as a crisis for nearly a century. Rather than planning driving development, development has always driven planning. The City of Los Angeles itself continues to make investment in park space a low priority. What will it take to change the City’s perspective on valuing investment in public open space? Join us for a dialogue on the obstacles and the possibilities.

Panelists: Andy Lipkis, President, TreePeople; Manuel Mollinedo, Director of the San Francisco Zoo; misty sanford, founder, L.A. Neighborhood Land Trust; Tezozomoc Community Organizer; Melanie Winter, Founder and director of The River Project.

10:15 – 10:30
Break

10:30 - 12:15 P.M. /Panel Sessions

JUVIES: TAKE BACK OUR KIDS
In the last ten years, the number of youth doing time in adult prisons has tripled. This session will show the documentary film “Juvies,” followed by a Q&A on the failure of the current juvenile justice system. The film follows the lives of twelve kids being shunted from Juvenile Hall to the brutal adult prisons.

Moderator: Ralph Lewin, California Council for the Humanities

Panelists: Leslie Neale, Director of Juvies, Chance Films; Javier Stauring, Chaplain, Eastlake Central Juvenile Hall and co-director of the Detention Ministry for the L.A. Archdiocese (honored by Human Rights Watch in 2003); Kim McGillicuddy, Organizer, Youth Justice Coalition.
CITY AS ECO-SHELTER
The principles and potential of green urbanism include incorporating environment benefits in development, supporting natural ecosystems, maintaining open space, and increasing bio-diversity, among other things. Hear what greenbelt activists in the L.A. area are trying to achieve, and what questions it raises.

Moderator: Walker Wells, Global Green
Panelists: Jeff Harlan, Baldwin Hills Conservancy; Lisa Soghur, Santa Monica Mountains Conservancy

URBANISM AND THE CALIFORNIA DREAM: CHANGES IN THE PARADIGM
Is the California Dream changing as "sprawl hits the wall," household dynamics evolve, and California cities "re-urbanize"? The panel will focus on Santa Monica, where in less than ten years a downtown residential community has rapidly developed.

Moderator: Frank J. Gruber, columnist for The Lookout and former member of the Santa Monica Planning Commission.
Panelists: Craig D. Jones, President, JSM Construction, Inc.; Joan Ling, Executive Director, Community Corporation of Santa Monica; Christian Peralta, Policy Analyst, Livable Places; D.J. Waldie, Public Information Officer, City of Lakewood, and author of Holy Land: A Suburban Memoir.

12:15 – 1:30 / AWARD LUNCH
Carey McWilliams Award: Malcolm Margolin, Publisher, Heyday Books

California Commonwealth Award: Gilda Haas, Director, SAJE

Speaker: Malcolm Margolin

1:45 – 3:30 P.M. / Panel Sessions
INSIDE/OUT: PHOTOGRAPHERS’ RESPONSE TO SHELTER AND HOME
Artists and curators look at photographers’ perspectives on shelter and home in California from 1850 to the present. Slide presentations and discussion will range from homeless encampments on the LA river to the effects of urban sprawl on the rural landscape.

Moderator: Robert Dawson, Instructor, Stanford University and San Jose State University.
Panelists: Tim Wride, Associate Curator of Photography, LA County Museum of Art; Ellen Manchester, Independent Curator and Historian; John Divola, Professor and Chair, Art Department, UC Riverside

TRANSIT-ORIENTED DEVELOPMENT
In California, auto-dependent development as been accepted for decades as the normal way of building homes; yet this form of sprawl consumes land, leads to long commutes, and increases air pollution. Transit-oriented development, which harkens back to the past, offers a more compact and diverse urban fabric. Cities around the state are adopting TOD, yet the challenges to its acceptance are many.

Panelists: Dena Belzer, Principal, Strategic Economics and Strategic Research Partner for the Center for Transit Oriented Development; Nathan Landau, AICP, Senior Transportation Planner, AC Transit; Doug Suisman, FAIA, Principal, Suisman Urban Design and Visiting Associate Professor, UCLA Department of Urban Planning

EDUCATIONAL SHELTER: HOW TO GREEN YOUR CAMPUS
Creating sustainable buildings for education can reduce use of scarce resources, improve health and safety, lower pollution and more. Practitioners today are doing exciting work for clients such as the LACCD, the nation's largest community college district and the first of the large educational systems to develop an official sustainable construction policy. Discussion with audience will focus this interactive panel on how YOU can promote sustainability at your institution.

Moderator: Mona Field, Los Angeles Community College Board.
Panelists: Larry Eisenberg, Director of Facilities Planning for Los Angeles Community College District; Doug Keys, LEEDS certified architect, Leo A Daly Architects.

3:30 – 5:00 P.M.
CSA Business Meeting
artwork by Michael Horse