



## 23rd Annual California Studies Conference

Saturday, April 27, 2013  
David Brower Center  
(Tamalpais Room)  
2150 Allston Way,  
Berkeley, California

# PROGRAM

### 8:30 Registration

Literature table

*Please bring your own coffee and snacks!  
CSA was not able to provide for beverage service in this facility.*

### 9:00 Welcoming remarks

### 9:15-10:30 - People

**Parallels from the Past:  
Progressive Upheavals that Changed California**  
Moderator: Chuck Wollenberg

**Keally McBride** on the Progressive Era  
Associate Professor of Politics and International Studies at the University of San Francisco and Visiting Scholar, Department of Rhetoric, UC Berkeley; author of *Collective Dreams: Political Imagination and Community*

**Richard Walker** on the New Deal  
Professor Emeritus in Geography from UC Berkeley, Director of the Living New Deal Project; author of *The Country in the City* and *The Conquest of Bread*

**Waldo Martin** on Civil Rights  
Professor of History at UC Berkeley, co-author of *Black Against Empire: The History and Politics of the Black Panther Party*

### 10:45-Noon - Politics

**The "New" Political Landscape of California**  
Moderator: Rachel Brahinsky

**Larry Gerston**, Department of Political Science, San Jose State University  
Professor Gerston will discuss his most recent book *Not So Golden After All: The Rise and Fall of California* on the growing dysfunction of California's political and economic system. He will reflect on how 21st Century California government operates on a 20th Century model, particularly in terms of taxing and spending capabilities and the state's rapidly changing demography.

**Rubén Martinez**, Fletcher Jones Chair in Literature and Writing, Loyola Marymount University  
Ruben will present *New Centers, New Peripheries: Addressing the radical demographic movement spurred by the boom of the 2000s and the aftermath in the crash years*. He will discuss how gentrification was a kind of internal migration in the wake of the historic influx of immigrants from Asia and Latin America, examining how nominally all stakeholders share a center-left ideological position, but their class interests diverge.

**Noon-1:00 lunch break** (off site, self service)

### 1:00-2:15 - Cartography

**Sharing geography and building community with art and technology**  
Moderator: Lincoln Cushing

**Patricia Wakida**, Los Angeles Atlas Project. Patricia will give a presentation about the process of creating the *Los Angeles Atlas*, an upcoming, ambitious book of original essays and maps that will allow readers to conceptually experience Los Angeles in new and highly imaginative ways, to be published by Heyday Books.

**Chris Carlsson**, Shaping San Francisco. Chris will show slides from the FoundSF archive and talk about their site, explaining how it uses "interactive multimedia" and mediawiki technologies as new art forms to present a complicated, multilayered, nonlinear urban history.

**Darin Jensen**, UC Berkeley Geography department cartographer. Darin will show "Mission Possible: A Neighborhood Atlas" and "Food: An Atlas" to discuss the map as a narrative device that fuses traditional cartography, poster art, infographics, and journalistic text blocking. He will also discuss the concept of collaborative knowledge-caching as a model for data-collection and content sourcing.

### 2:15-3:00

**Plenary and presentation of the Carey McWilliams Award**  
Panelists will be present for audience discussion

**3:15-4:45 Berkeley history walking tour**  
led by Dick Walker

*CSA Board meeting to follow*