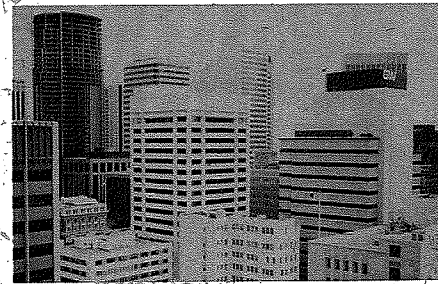
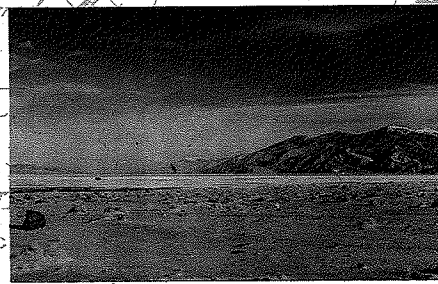


A California Studies Conference

ENVISIONING CALIFORNIA

PEOPLE • LAND • POLICIES



February 9-11, 1989
Clarion Hotel
Sacramento, California



Center for California Studies • California State University, Sacramento
6000 J Street • Sacramento, California 95819

"Envisioning California: People, Land, and Policies" is a statewide, interdisciplinary California Studies conference convened to examine the central issues and shaping legacies of the state, and identify its impending futures.

California's regional and ethnic diversity, its economic and political accomplishments are now well known. It continues to lead a nation which, in Robinson Jeffer's words, "watches us endure prophetic things/And learns its fate from our ends."

Envisioning this variegated state, coming to see its master trends and possibilities, and identifying the fault-lines which vein its communities as they underlie its land have now become timely tasks. Reports simultaneously announce a new era yet also warn of technological vulnerability, shaken living standards, and decaying cities. Dan Walters wonders if we are not "in the uncharted waters of social cohesion." Such prospects call for a new kind of inquiry and for the creation of an inclusive intellectual community for the state.

This founding conference brings together men and women from California's communities, universities, government, private sector, arts, and media to begin to envision and understand this vital, often perplexing society as a whole. The conference seeks to both encourage interdisciplinary California Studies scholarship, and to begin to create a larger dialogue which in coming years will address key issues, deepen historical understanding, and enrich the public life of California.

THE CENTER FOR CALIFORNIA STUDIES

Located on the California State University campus of California's capital city, the Center for California Studies constitutes a bridge between university and state government and a source of diverse public policy, public service, and scholarly programs. The Center hosts seminars and workshops on public issues, administers the state government fellows programs, and serves as a focus and clearinghouse for interdisciplinary California Studies teaching and research projects.

Appreciation is extended to the following co-sponsors whose support makes this conference possible:

California Economic Development Corporation

California Historical Society

California Policy Seminar, University of California

California State Library

Walter and Elise Haas Fund

Institute of Governmental Studies, U.C. Berkeley

COVER PHOTOS

Top and bottom photographs on the cover are by Stephen Johnson
Pacifica, California

THURSDAY
February 9, 1989

7:30-9:00 P.M.

**CONFERENCE INTRODUCTION and
KEYNOTE SPEECH**
**Music Recital Hall, California State University
Sacramento, 6000 "J" Street**

OPENING REMARKS:

Dr. R. Jeffrey Lustig, Conference Chair and Asst. Director,
Center for California Studies,
California State University, Sacramento

Dr. Herbert L. Carter, Executive Vice Chancellor,
Office of the Chancellor, California State University

Dr. Donald R. Gerth, President,
California State University, Sacramento

KEYNOTE ADDRESS

Luis M. Valdez, Founder and Director, El Teatro Campesino,
Playwright, San Juan Bautista, California
"Envisioning California"
Music Recital Hall, C.S.U. Sacramento

9:00-10:00 P.M.

PRESIDENT'S RECEPTION
**Sierra Room, Administration Bldg. 206,
California State University, Sacramento**

President and Mrs. Donald R. Gerth

"California may be alluring, but it is also personally threatening. In its distance from American and European cultural capitals, in its headlong, fearless plunge into unknown social territory, in its deepening ties to Japan, China and other Pacific nations, California represents everything we hope and fear we may become... The price of this fear is much too high... As long as we do not understand this region as we do our Puritan origins in New England, the financial power of Wall Street, and the troubled history of the South, we will wander in a new kind of wilderness."

—Jerry Hagstrom,

Beyond Reagan: The New Landscape of American Politics (1988)

FRIDAY
February 10, 1989

LAND AND PEOPLES

8:30-10:15 A.M.

"CALIFORNIA: THE SENSE OF PLACE"

Brannon Room

Chair: Dr. Claudia Hampton, Trustee,
The California State University;
former Chair, Board of Trustees

James Houston, California writer and literary commentator

Frank LaPena, Chair, Native American Studies,
C.S.U. Sacramento, and poet

10:30-12:15 P.M.

**"FIELD, VALLEY AND RANGE: PERSPECTIVES
ON CALIFORNIA LAND"**

Hamilton Room

Chair: Judith Kunofsky, Associate Director,
Greenbelt Alliance

Stephen Johnson, Photographer, Co-Director, Central Valley Project

William Preston, Geography, California Polytechnic State University,
San Luis Obispo

Bern Shanks, Director, Center for California Studies,
former California Resources Agency

12:30-2:00 P.M.

2:15-4:00 P.M.

"CALIFORNIA: THE MULTIETHNIC MOSAIC"

Brannon Room

Chair: Charles Wollenberg, Ethnic and Social History,
Vista Community College; California Historical Society

Lonnie Bunch, Curator, State Afro-American Museum

Philip P. Choy, Architect, Past President,
Chinese Historical Society of America

Chuong Chung, Asian-American Studies,
San Francisco State University

Yuji Ichioka, Senior Researcher,
Asian-American Studies Center, U.C.L.A.

4:15-6:00 P.M.

"WATER: CONFLICT AND POLICY IN AN ARID LAND"

Terrace Room

Chair: Diane Long, Director, Center for Practical Politics,
Political Science, California Polytechnic State University,
San Luis Obispo

Carl Boronkay, General Manager, Metropolitan Water District

Robert Gottlieb, Urban Planning, U.C.L.A.;
Past Member Metropolitan Water Board

William Kahrl, Associate Editor, *Sacramento Bee*;
Editor, *California Water Atlas*

David Shuster, General Manager,
State Water Contractors Association

6:15-7:15 P.M.

7:30-9:30 P.M.

"CALIFORNIA POLITICS: THE GREAT EXCEPTION"**Terrace Room**

Chair: Jean Torcom, Chair, Government Department,
C.S.U. Sacramento

Bill Boyarsky, County Bureau Chief, *Los Angeles Times*

Bruce Cain, Political Science, California Institute of Technology

John Kirlin, Director, U.S.C. Public Affairs Center, Sacramento

James R. Mills, former Senate President Pro Tempore, historian

"GROWTH CONFLICTS AND REGIONAL GOVERNANCE"**Brannan Room**

Chair: Lyndelle D. Fairlie, Political Science,
San Diego State University

Peter Detwiler, Senate Local Government Committee

Mark Pisano, Director,

Southern California Association of Governments

Angelo Siracusa, President, Bay Area Council

"THE PACIFIC BASIN CHALLENGE"**Hamilton Room**

Chair: Kevin Calandri, Economics, C.S.U. Sacramento

Yoriko Kishimoto, Co-Author, *The Third Century*,
Japan-Pacific Associates

Feelie Lee, Director, Pacific Rim Studies, U.C.L.A.

Kenneth Owens, History, C.S.U. Sacramento;
Capitol Campus Public History Program

**"THE ECONOMY OF THE 80'S: TWO-TIER OR ONE?
GM OR McDONALDS?"****Terrace Room**

Chair: James Fay, Political Science, C.S.U. Hayward

Nancy Leigh-Preston, City and Regional Planning,
University of California, Berkeley

Anthony Quinn, California Department of Commerce

Thomas Rankin, Research Director,
California Labor Federation, AFL-CIO

Michael Teitz, City and Regional Planning,
University of California, Berkeley

LUNCHEON

Remarks, Assemblyman John Vasconcellos, Chair,
Ways and Means Committee; Co-Chair, California Leadership

Dan Walters, *Sacramento Bee*, "The New California"

"THE CALIFORNIA DREAM: VISION AND REVISION"**Terrace Room**

Chair: Glenna Matthews, History, University of California, Berkeley

Francis M. Carney, Political Science,
University of California, Riverside

Carey McWilliams, Jr., Political Science, Rutgers University

Kevin Starr, California writer and columnist, American Studies,
San Francisco State University

**"SCIENCE, TECHNOLOGY AND COMPETITIVENESS IN
THE NEW CALIFORNIA"****Hamilton Room**

Chair: Robert Curry, Economics, C.S.U. Sacramento

Masako Dolan, Legislative Joint Committee
on Science and Technology

Jeanette Garretty, Vice President, Bank of America,
Head, Industry Analysis

Richard Gordon, Silicon Valley Research Group,
University of California, Santa Cruz

"NORTH FROM MEXICO"**Brannan Room**

Chair: Isabel Hernandez-Serna, Ethnic Studies,
Director, Student Affirmative Action, C.S.U. Sacramento

Gustavo del Castillo, Chair, US Studies Department,
El Colegio de la Frontera Norte, Tijuana

Carlos Munoz, Chicano Studies, University of California, Berkeley

Refugio Rochin, Agricultural Economics,
University of California, Davis

Angus Wright, Environmental Studies, C.S.U. Sacramento

**"LOS ANGELES FROM CHINATOWN TO BLADERUNNER:
CAPITAL OF THE FUTURE?"****Hamilton Room**

Chair: Susan Anderson, California Tomorrow, Los Angeles

David Fine, English, C.S.U. Long Beach

Gloria Ricci Lothrop, History,
California State Polytechnic University, Pomona

Edward Soja, Urban Planning, U.C.L.A.

**CALIFORNIA WRITERS AND POETS READINGS — ALL DAY
Stanford Room****CALIFORNIA STUDIES BUSINESS MEETING**

Terrace Room

DINNER

California State Railroad Museum 111 I Street, Old Sacramento (916) 445-7373

PROGRAM:

"California on Stage"

SATURDAY
February 11, 1989

LAND AND PEOPLES

8:30-10:30 A.M.

**"AS YOU SOW: AGRIBUSINESS AND ITS FUTURE
IN CALIFORNIA"**

Brannan Room

Chair: Ann Foley Scheuring, Agricultural writer and editor,
University of California, Davis

Michael Fitch, Vice President, Agribusiness Affairs,
Wells Fargo Bank

Philip LeVeon, Independent agricultural economics analyst

Don Villarejo, Director, California Institute for Rural Studies

**"THE CALIFORNIA VISION: PHOTOGRAPHY, ARCHITECTURE
AND PAINTING"**

Hamilton Room

Chair: Michael Kowalewski, English, Princeton University

Rodger Birt, Humanities, San Francisco State University

Sara Boutelle, Author, *Julia Morgan, Architect*

Harvey Jones, Curator of Art, Oakland Museum

10:45-12:45 P.M.

**"ENVIRONMENTAL QUALITY: PROSPECTS FOR
A GOLDEN STATE"**

Terrace Room

Chair: Angus Wright, Environmental Studies, C.S.U. Sacramento

Raymond F. Dasmann, Environmental Studies,
University of California, Santa Cruz

John Hart, University of California,
Berkeley Energy and Resources Group

Carolyn Merchant, Conservation and Resources Studies,
University of California, Berkeley

Mary Nichols, LA 2000 Committee,
Former Member State Air Resources Board

**"LITERATURES OF CALIFORNIA, DISSENTING VOICES:
STEINBECK, SAROYAN AND HONG KINGSTON"**

Hamilton Room

Chair: Susan Shillinglaw, English, C.S.U. San Jose;
Director, Steinbeck Research Center

Margaret Bedrosian, English, University of California, Davis

Gerald Haslam, English, C.S.U. Sonoma;
Columnist, *California English*

George Henderson, Geography,
University of California, Berkeley

Marjorie Lightfoot, English and Women's Studies,
Arizona State University, Tempe

1:00-2:00 P.M.

2:15-4:00 P.M.

**"POLICY ISSUES AND THE NEW MAJORITY:
LANGUAGE POLICY, THE SCHOOLS AND IMMIGRATION"**

Terrace Room

Chair: Thomas Hoerber, Publisher, *California Journal*

Patricia Gandara, Education, C.S.U. Sacramento;
Assembly Office of Research

Ronald Schmidt, Chair, Political Science,
C.S.U. Long Beach

Gary E. Strong, California State Librarian,
California State Library

Robert Valdez, Public Health, U.C.L.A.;
Researcher, Rand Corporation

CALIFORNIA LABOR ROUNDTABLE

Stanford Room

Chair: Herb Perry, Economics, C.S.U. Sacramento;
Former Member, Agricultural Labor Relations Board

Frank Bardacke, Radcliff Adult School, Watsonville;
Former Member, Brotherhood of Teamsters

Dan Beagle, Editor, *ILWU Dispatcher*

Robert Gabriner, President, Community College Council,
California Federation of Teachers

Wayne Harbolt, Executive Secretary,
Sacramento Central Labor Council, AFL-CIO

Ruth Holbrook, Union Representative, SEIU Local 22, Sacramento

Gladys Perry, Coastal Area Manager, CSEA/SEIU 1000, AFL-CIO

**"HIGHER EDUCATION IN CALIFORNIA:
THE CRITICAL QUESTIONS"**

Brannan Room

Chair: Juanita Bafenna, Chair, Academic Senate,
C.S.U. Sacramento

William Friedland, Acting Dean of Social Science,
University of California, Santa Cruz

David Meries, Chancellor, California Community Colleges

M. Brian Murphy, Chair, Joint Committee for the
Review of the Master Plan for Higher Education

Jane Wellman, California Post-Secondary Education Commission

"THE CRUCIBLE OF CALIFORNIA ECONOMIC DEVELOPMENT"

Stanford Room

Chair: Susan McGowan, Economics, C.S.U. Sacramento

Tapan Munroe, Chief Economist, Pacific Gas and Electric

Allen Scott, Geography, U.C.L.A.

Richard Walker, Industrial Geography,
University of California, Berkeley

LUNCH BREAK

Box Lunches Available

Meeting rooms open for workshops and organizational meetings.

CLOSING SESSION

"CALIFORNIA 2000: ENVISIONING THE FUTURE"

Terrace Room

Chair: Ted Bradshaw, Institute of Governmental Studies,
University of California Berkeley

Elizabeth Kerston, Director,
California Senate Office of Research

Robert T. Monagan, President,
California Economic Development Corporation,
Former Speaker of the Assembly

Jane Pisano, Director, Los Angeles 2000 Committee

CALIFORNIA STUDIES BUSINESS MEETING

A brief meeting is scheduled for Friday, 6:30 P.M. in the Terrace Room for conference registrants who wish to discuss California Studies activities beyond this conference. People interested in designing California Studies courses, planning further conferences, creating resources with the Center for California Studies, or associating on a more permanent basis should attend this meeting.

FRIDAY NIGHT SPECIAL EVENT

Please join us for a special dinner and a performance by "California On Stage" at the State Railroad Museum, Friday, 7:30 P.M. Docents will be on hand for tours of this nationally-acclaimed historical museum beginning at 6:30. (Shuttles between the Clarion and the Museum will be available). An excellent dinner has been planned and a no-host bar will be open for conference participants in the Roundhouse. Following dinner, a one-act historical play will be presented by the original and incisive Bay Area theatrical group, "California on Stage." The cost for this evening, without drinks, is only \$15.00 per person.

CALIFORNIA WRITERS AND POETS

California writers and poets will be reading from their works-in-progress in the Stanford Room, Friday, Feb. 10. See the notice in the registration area for the schedule of writers and readings, or see David Robertson and Glenna Matthews.

BOOK EXHIBITS

Book exhibits of major press, small press, and public agency publications on California — many by conference participants — will be displayed throughout the conference in The Atrium (Main Floor, Clarion) and the Crocker Room (downstairs). See Martha Winnacker.

WORKSHOPS

Conference participants who wish to meet with like-minded participants for purposes of discussing their courses, forming associations (e.g. of environmental studies teachers, local archivists, California fine arts scholars) may wish to reserve one of the conference rooms for the lunch period Saturday. Box lunches will also be available at the Clarion for this purpose. One meeting, on the teaching of California Studies, has been scheduled in the Brannan Room.