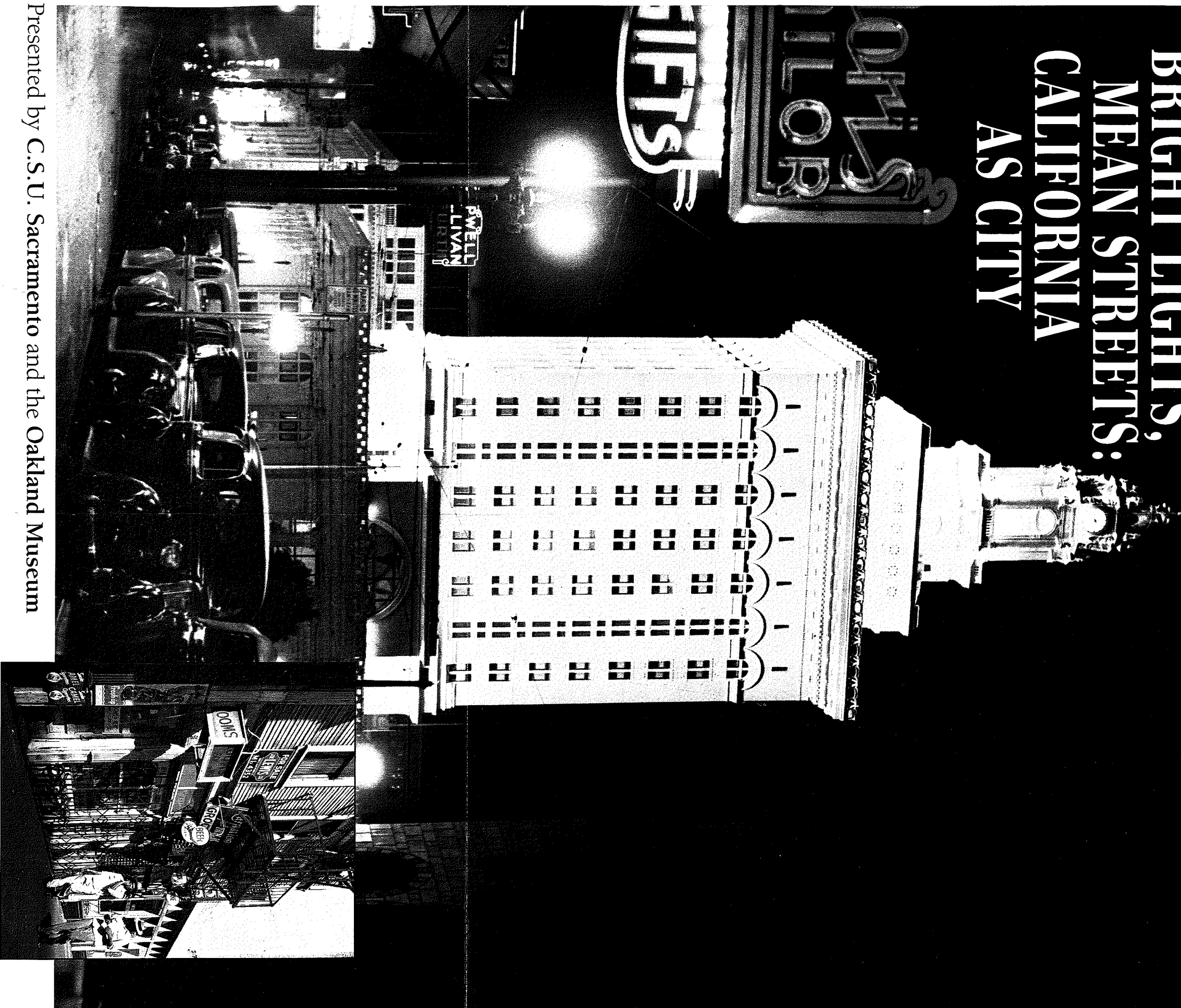


California Studies Conference VI

BRIGHT LIGHTS, MEAN STREETS: CALIFORNIA AS CITY



Presented by C.S.U. Sacramento and the Oakland Museum

Oakland Museum 1000 Oak Street, Oakland, California February 10-12, 1994

Three days of dialogue and debate on critical issues facing California.

- Politics • Economics • Writing • Poetry • Ethnic Studies • Environment • Urban Studies • History



The Center for California Studies and the California Studies Association

California State University, Sacramento • 6000 J Street • Sacramento, CA 95819-6081 • (916) 278-6906

The Center for California Studies, C.S.U. Sacramento,
and the Oakland Museum
present

BRIGHT LIGHTS, MEAN STREETS: CALIFORNIA AS CITY

February 10-12, 1994
Oakland Museum
1000 Oak Street, Oakland, California

California's cities are the population centers of the state, economic engines of the region, magnets for global investment, and cauldrons of a new society. What are the central issues facing California and its city dwellers? What do the state's new voices say about those issues? After a century of imagining California as Sierra, rangeland and coast, what does it mean to understand California as City?

Join California historians, geographers, public officials, writers, artists, business people, ethnic studies scholars, and community activists in **three days of dialogue and debate about the key issues and alternative futures facing California.**

Keynote Speaker: Jessica Mitford,

author of *The American Way of Death*, *The Fine Old Conflict*,
Kind and Usual Punishment among other books, journalist,

"The Queen of the Muckrakers."

Thursday, February 10, 7:30 p.m.

Luncheon Address: Richard Rodriguez,

author of *Hunger for Memory*, *Days of Obligation*, television essayist.

Lunch: Friday, February 11, 12:30 p.m.



BRIGHT LIGHTS, MEAN STREETS: CALIFORNIA AS CITY California Studies Conference VI

Thursday, February 10 (2:00-6:00 p.m.) *All sessions at Museum and Oakland Auditorium.*

The City in California History

Edge City: Suburbia or New City?

Crime, Prison & the City

The Black Panthers:

California and Health Care Reform

An Oakland Retrospective

7:30 p.m. *Welcome and Keynote Address: Jessica Mitford*

Friday, February 11 (begins 8:30 a.m.)

Debate: Illegal Immigration, State

California's New City Writers

Budgets & Social Services

The Global Economic City

The Inner City: Infrastructure in Decay

Music of the City

The Sustainable City

Reapportionment

Defense Conversion and Economic Restructuring

Saturday, February 12 (begins 8:30 a.m.)

Mexico, Labor and NAFTA

Photography of the Sierras

Surviving the City

The New of Resource Management

Multiculturalism & the City

The Urbanization of Rural California

Beyond State Gridlock

Funding Cities and Counties

Speakers include:

John Vasconcellos, State Assembly
Joe Marshall, Omega Boy's Club
Lynelle George, *LA Times*
Mas Masumoto, Fresno farmer/poet
Ignazio del-laFuente, Oakland City Council
Paul Okamoto, Architect
Carey McWilliams, Jr., author, professor

Reuben Martinez, writer, KCET commentator
Valerie Brown, State Assembly
Don Perata, Alameda County Supervisor
Inez Hernandez-Avila, Native Amer. Sds. UCD
Brad Inman, California Trends Columnist
Shelly Poticha, Calthorpe & Associates
Arturo Arias, screenplay, *El Norte*

REGISTER NOW. Complete form and mail to:
Conference Registration, Jeff Lusting, Center for California Studies

NAME _____	Registration before Dec. 31, 1994	<input type="checkbox"/> \$35
INSTITUTION _____	(after Jan. 1, increases to \$40)	
ADDRESS _____	Student/Senior/California Studies Assoc.	
CITY/STATE _____	Member (before Dec. 31, 1994)	<input type="checkbox"/> \$30
PHONE _____	Lunch and Speaker (Feb. 11, 1994)	<input type="checkbox"/> \$15
DATE _____	Reception & Program (Feb. 11, 1994)	<input type="checkbox"/> \$20
	Total Amount Enclosed _____	

Make checks payable to Center for California Studies

For further information, call the Center for California Studies
California State University, Sacramento • Sacramento, CA 95819-6081 • (916) 278-6906

The Center for California Studies
California State University, Sacramento
6000 J Street
Sacramento, CA 95819-6081

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Address Correction Requested

BRIGHT LIGHTS, MEAN STREETS: CALIFORNIA AS CITY

California Studies Conference VI
February 10-12, 1994

THE OAKLAND MUSEUM

The Oakland Museum is pleased to co-host the sixth annual California Studies Conference on the occasion of its 25th Anniversary. As the only major museum in the state devoted exclusively to California art, history and ecology, the Oakland Museum offers visitors permanent and changing exhibits, public forums, lectures, films, performing arts and family and children's programs.

During the conference special tours will be provided of its permanent exhibits: the Hall of California Ecology, featuring a simulated walk across the state; the Hall of California History, offering a walk through time; and the Gallery of California Art, providing a panorama of the state's visual arts heritage.

Historical and architectural tours of Oakland the waterfront will be offered by conference staff Saturday morning, February 12.

TRANSPORTATION

The museum is easily accessible from points in the Bay Area via BART. The Oakland Airport is only two stops away via BART. (Exit from either direction, Lake Merritt Station, 9th and Oak Streets. The Museum is at 10th and Oak streets.) In the interest of encouraging attendance from beyond the Bay Area and Sacramento, travel support is available for those flying from more than 250 miles away. Registrants with employer assistance can apply for \$50; those without, \$100.

LODGINGS

Conference accommodations have been arranged with the Park Oakland Hotel, 1001 Broadway, Oakland 94607, (510) 451-4000. Rates are \$78, single or double. Make your reservations now for these rates, and identify yourself with the Center for California Studies. The museum is accessible from the hotel by BART (one stop).

THE CENTER

The Center for California Studies is a public affairs, public service and applied research unit of California State University, Sacramento, which promotes understanding of the state's history, cultures and public policies. The Center hosts seminars and workshops on public issues, publishes policy analyses, and administers the state government fellows programs. It serves as a clearinghouse for interdisciplinary California Studies scholarship. For more information, call (916) 278-6906.

Support from the following Co-Sponsors makes this event possible—
The California Studies Association, California State Library,
Pacific Televis, and California State University, Hayward.
Appreciation is also extended to *The California Journal*
for its contribution.

Cover Photo: Oakland City Hall, 1938, Herbert Mitchell Collection, Oakland Museum
Inset: William Reagin Collection, California State Library