

TRANSPORTATION AND LODGING

The Oakland Museum is easily accessible from points in the Bay Area via BART. The Oakland Airport is only two stops away, also via BART. (Exit from either direction, Lake Merritt Station, 9th and Oak streets. The museum is at 10th and Oak streets.) In the interest of encouraging attendance from beyond the Bay Area and Sacramento to the conference, travel support is available for those flying from more than 250 miles away. Registrants with employer assistance can apply for \$50; those without, \$100.

Conference accommodations have been arranged with the ParcOakland Hotel, 1001 Broadway, Oakland 94607, (510) 451-4000. Rates are \$78, single or double. Make your reservations now for these rates, and identify yourself with the Center for California Studies. The museum is one stop south of the hotel or BART.

Registration Form for BRIGHT LIGHTS, MEAN STREETS: CALIFORNIA AS CITY

Register now!

Name _____ Date _____

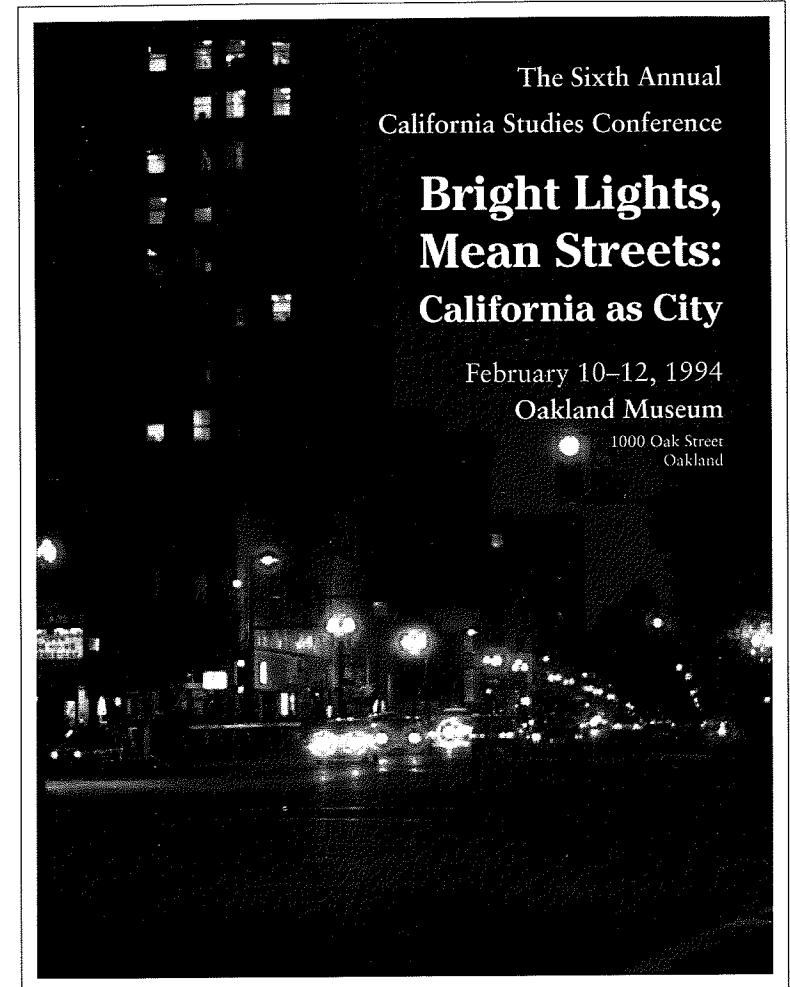
Institution _____ Address _____

City/State _____ Phone _____

- | | | |
|--|--------------------------|---------|
| Registration Fee | <input type="checkbox"/> | \$40.00 |
| Student/Senior/Calif. Studies Assoc./
Oakland Museum Member | <input type="checkbox"/> | \$30.00 |
| Lunch (February 11) | <input type="checkbox"/> | \$15.00 |
| Dinner & Program (February 11) | <input type="checkbox"/> | \$20.00 |
| Total Amount Enclosed: | _____ | |

Please make checks payable to
The Center for California Studies
California State University, Sacramento
Sacramento, CA 95819-6081

The Center for California Studies
California State University, Sacramento
Sacramento, CA 95819-6081
114-533
Address Correction Requested



The Sixth Annual
California Studies Conference

Bright Lights, Mean Streets: California as City

February 10-12, 1994

Oakland Museum

1000 Oak Street
Oakland

Joe L. Moore



The Center for California Studies, CSU Sacramento
and the Oakland Museum

Co-Sponsors:

The California Studies Association,
California State Library, Citibank, Pacific Telesis, and
California State University, Hayward

The Center for California Studies
California State University, Sacramento
Sacramento, California
(916) 278-6906

Thursday, February 10, 1994

	LAND AND PEOPLES	THE CITIES OF CALIFORNIA	ECONOMICS AND PUBLIC POLICY
2:00 – 3:45 p.m.	Oakland Museum Tours: Ecology, History, and Art	Mexico, California & Labor: Beyond NAFTA	Californians and Health Care Reform
4:00 – 5:45 p.m.	Edge City: Suburb or New City?	The City in California History	The City and the Prison: New Perspectives on Crime
7:30 – 10:00 p.m.	<p><i>Keynote Address:</i> Jessica Mitford “The City Behind the Headlines” author of <i>The American Way of Death, The Fine Old Conflict, Kind and Usual Punishment</i></p>		

Friday, February 11, 1994

8:30 – 10:15 a.m.	<p><i>Debate: Immigration Policy:</i> Social Services for Non-Citizens?</p>		
10:30 – 12:15 p.m.	California’s New City Writers	Oakland: All-American City?	Global City: Economics and Society
12:30 – 2:00 p.m.	<p><i>Lunch and Luncheon Address:</i> Richard Rodriguez “The Two Futures of California” author of <i>Hunger of Memory, Days of Obligation</i>, television essayist</p>		
2:15 – 4:00 p.m.	Oakland Museum Tours: Ecology, History and Art	Inner City: The Plight of Urban California	Minority Voting Rights and Redistricting

(FRIDAY continued)

	LAND AND PEOPLES	THE CITIES OF CALIFORNIA	ECONOMICS AND PUBLIC POLICY
4:15 – 6:00 p.m.	Bop City: L.A.’s ’50s Rhythm & Blues	The Sustainable City	Base Closures & Economic Restructuring
6:30 – 9:30 p.m.	<p><i>Reception & Program:</i> “Sounds of the City” A.K. Black San Francisco rapper and hip-hop artist The Chicano Secret Service urban commentary & comedy</p>		

Saturday, February 12, 1994

8:30 – 10:15 a.m.	New Directions for California Museums	Tours of the City & Waterfront	Politics & Urban Reform
10:30 – 12:15 p.m.	Photography of the Sierra	Tours of the City & Waterfront	The Black Panthers in Oakland
12:15 – 2:00 p.m.	<p><i>Lunch Break</i> California Studies Association Annual Business Meeting</p>		
2:15 – 4:00 p.m.	Managing Resources for Bioregions	Surviving the City, Inventing Community	Funding California Cities and Counties
4:15 – 6:00 p.m.	The Urbanization of Rural California	Culture Clash: Ethnic Identities in California Cities	Gridlock is Not Enough: the Future of California Politics

Speakers include:

Valerie Brown, Calif. State Assembly; Chair, Govt. Restructuring Comm.
 Ignacio deLaFuente, Oakland City Council;
 Sunne McPeak, Contra Costa Board of Supervisors; Dir., Bay Area Economic Forum
 J. Alfred Smith, Sr., Pastor, Allen Temple Baptist Church, Oakland
 Genny Lim, poet, *Paper Angels*; playwright, performer
 Richard Berry, legendary R&B singer and songwriter, “Louie, Louie”
 Lynell George, *Los Angeles Times*; author, *No Crystal Stair*
 William Fulton, *Calif. Planning & Devt. Report*, Ventura
 Don Perata, Alameda County Board of Supervisors
 Richard Brown, Health Policy Analyst, U.C.L.A.
 Ericka Huggins, educator; former official, Black Panther Party
 Francisco Alarcon, poet, writer; U.C. Davis
 Tapan Munroe, Chief Economist, Pacific Gas & Electric
 Rubén Martínez, journalist; *The Other Side*; television commentator
 Allen Nelson, former U.S. INS Commissioner
 David Benetti, Governor’s Office of Constituent Affairs
 Greil Marcus, author, *Mystery Train, Lipstick Traces*; music critic
 Joe Marshall, Director, Omega Boys’ Club, San Francisco
 Mas Masumoto, farmer, writer, publisher; Fresno
 Arturo Arias, screenwriter, *El Norte*; Humanities Dept., SFSU
 Peter Berg, Planet Drum Foundation, San Francisco
 Ingrid Scobie, *Center Stage: Life of Helen Gabagan Douglas*
 Inez Hernandez-Avila, Native American Studies, U.C. Davis
 David Hilliard, union official; former leader, Black Panther Party
 Millie Cleveland, West Oakland Conflict Resolution Project
 Morgan Kousser, Political Science, Calif. Inst. of Technology
 Arabella Martínez, Spanish-Speaking Unity Council, Oakland
 Carey McWilliams, author; Political Science, Rutgers University
 Floyd Salas, award-winning poet, *Tattoo the Wicked Cross*
 John Kirlin, Ed. *Calif. Policy Choices*, U.S.C. Public Affairs Center